

<b>BROADSHEET (ROP)</b>						
44" Web Width						
Single Pg Image Area 9.875"x19.8" / .1" ColGut						
The Gazette, PS (Shrinks 3.8% to Tab)						
1 col	2 col	3 col	4 col	5 col	6 col	
1.5625"	3.225"	4.8875"	6.550"	8.2125"	9.875"	
1/48 pg				1 x 2.5"		
1/24 pg H				2 x 2.5"		
1/24 pg V				1 x 5"		
1/12 pg				2 x 5"		
1/8 pg V				2 x 7.5"		
1/8 pg H				3 x 5"		
1/8 pg B				6 x 2.5"		
3/16 pg				3 x 7.5"		
1/4 pg H				6 x 5"		
1/4 pg V				3 x 9.8"		
1/2 pg H				6 x 9.8"		
1/2 pg T				4 x 15"		
1/2 pg V				3 x 19.8"		
Full pg				6 x 19.8"		
Dbl Truck 13x19.8 (20.875"x19.8" w/1.125" PgGut)						
Sports Frame				6 x 19.8 (FRAME)		
Arch				6 x 3" (ARCH)		
Banner Premium				6 x 2"		
Classified Dogear				2 x 2"		
Sports Dogear				3 x 2"		
Logo on Front Masthead				2"x0.5"		
Comic Ad - If Sold Tell Ashleen - 6.75"x6.5"						
PS Front/Back Cover				6 x 8.25"		
*PS Transportation ads sizes						

<b>BROADSHEET (ROP/CLS)</b>						
44" Web Width						
Single Pg Image Area 9.875"x19.8" / .1" ColGut						
PS (Shrinks 3.8% to Tab)						
1 col	2 col	3 col	4 col	5 col	6 col	
1.5625"	3.225"	4.8875"	6.550"	8.2125"	9.875"	
TAB 1/24 pg				1 x 2.5"		
TAB 1/12 pg H				2 x 2.5"		
TAB 1/12 pg V				1 x 5"		
TAB 1/6 pg				2 x 5"		
TAB 1/4 pg V				2 x 7.5"		
TAB 1/4 pg H				3 x 5"		
TAB 1/4 pg B				6 x 2.5"		
TAB 3/8 pg				3 x 7.5"		
TAB 1/2 pg H				6 x 5"		
TAB 1/2 pg V				3 x 9.8"		
TAB Full pg				6 x 9.8"		
*PS Transportation ads sizes						

<b>ABISERT &amp; SPADEA (ROP)</b>	
Abi Margin: side 0.625" / top & bottom: 0.5625"	
Abisert Horizontal	21" x 11" (ABIH)
Abisert Vertical	11" x 21" (ABIV)
Spadea Wrap 17" Web w/.5" margin	
FLAP - 3"x20" & FULL - 10"x20"	

<b>TAB (TAB)</b>						
44" Web Width						
Single Pg Image Area 9.5" x 9.8" / .1" ColGut						
Milestones, PS Guide, Hoopla, TV Week						
1 col	2 col	3 col	4 col	5 col	6 col	
1.5"	3.1"	4.7"	6.3"	7.9"	9.5"	
MST-One box H/Dogear				2 x 1.25"		
1/24 or One box V				1 x 2.3875"		
1/12 pg H				2 x 2.3875"		
1/12 pg V				1 x 4.8583"		
1/6 pg				2 x 4.8583"		
1/4 pg B				6 x 2.3875"		
1/4 pg V				2 x 7.3291"		
1/4 pg H				3 x 4.8583"		
3/8 pg				3 x 7.3291"		
1/2 pg V				3 x 9.8"		
1/2 pg H				6 x 4.8583"		
Full pg				6 x 9.8"		
Dbl Truck 13x9.8 (20"x9.8" w/1" PgGut)						
Banner Premium				6 x 2"		
PS Guide Banner				4 x 7"		
Hoopla Cover Arch				6 x 3" (HARCH)		
TV Week Cover				6 x 2.25"		
TV Week Island				5.66" x 3"		

<b>MAGAZINE (MAGAZINE)</b>						
PDF Output for Outside Printer						
Ad Image Area 7.5" x 10" / .15" ColGut						
Trimmed Book Size 8.375" x 10.875" / Margins .4375"						
Single Pg Image Area 7.5" x 10.2" (w/folio)						
1 col	2 col	3 col	4 col	5 col	6 col	
1.125"	2.4"	3.675"	4.95"	6.225"	7.5"	
Bus Card				2 x 1.5972"		
1/24 pg				1 x 2.4375"		
1/12 pg H				1 x 4.9583"		
1/12 pg Sq				2 x 2.4375"		
1/8 pg				3 x 2.4375"		
1/6 pg V				2 x 4.9583"		
1/4 pg H				6 x 2.4375"		
1/4 pg Sq				3 x 4.9583"		
1/3 pg V				2 x 10"		
1/2 pg H				6 x 4.9583"		
1/2 pg V				3 x 10"		
Full pg				6 x 10"		
Dbl Truck 16" x 10" w/1" PgGut						

<b>COMMERCIAL PRINT (INCHES)</b>	
1/2 letter H	8.5" x 5.5"
1/2 letter V	5.5" x 8.5"
Letter H	11" x 8.5"
Letter V	8.5" x 11"
Tab H	17" x 11"
Tab V	11" x 17"
News Note	3" x 3"
Biz Card	3.5" x 2"
Megaphone	MEGA

<b>STITCH &amp; TRIM TAB (TABSTITCH)</b>						
44" Web Width (CR POH)						
Ad Image Area 8.75" x 9.25" / .1" ColGut						
Single Pg Image Area 8.75" x 9.45" (w/folio)						
Trimmed Tab Size: 9.75" x 10.25" / Margins .5"						
3 col	4 col	6 col	8 col	9 col	12 col	
2.1125"	2.85"	4.325"	5.8"	6.5375"	8.75"	
Vendor Box				4 x 1.4333"		
Dbl Tall Vendor Box				4 x 2.95"		
Dbl Wide Vendor Box				8 x 1.4333"		
1/16 pg				3 x 2.25"		
1/8 pg H				6 x 2.25"		
1/8 pg V				3 x 4.5833"		
1/4 pg H				12 x 2.25"		
1/4 pg Sq				6 x 4.5833"		
1/4 pg V				3 x 9.25"		
1/2 pg H				12 x 4.5833"		
1/2 pg V				6 x 9.25"		
3/4 pg H				12 x 6.9166"		
Full pg				12 x 9.25"		
Left Boot				See Template		
Right Boot				See Template		
Dbl Truck 18.5" x 9.25" w/1" PgGut						

<b>STITCH &amp; TRIM (STITCH) *Apprvl Required</b>						
44" Web Width (IC POH)						
Ad Image Area 7.5" x 9.05" / .1" ColGut						
Single Pg Image Area 7.5" x 9.25" (w/folio)						
Trimmed Size: 8" x 9.75" / Margins .25"						
	1 col	2 col	3 col	4 col		
	1.8"	3.7"	5.6"	7.5"		
1/16 pg				1 x 2.2"		
1/8 pg H				2 x 2.2"		
1/8 pg V				1 x 4.4833"		
1/4 pg H				4 x 2.2"		
1/4 pg Sq				2 x 4.4833"		
1/4 pg V				1 x 9.05"		
1/2 pg H				4 x 4.4833"		
1/2 pg V				2 x 9.05"		
Full pg				4 x 9.05"		
Left Boot				See Template		
Right Boot				See Template		
Dbl Truck 15.5" x 9.05" w/.5" PgGut						

<b>MINIBOOK (MINI)</b>			
Ad Image Area 4.5" x 8.8" / .1" ColGut			
Single Pg Image Area 4.5" x 9" (w/folio)			
Trimmed: 5"x9.5"/Margin: .25"/Bleed: .25", No Inside			
	1 col	2 col	
	2.2"	4.5"	
1/4 pg H		2 x 2.1375"	
1/4 pg V		1 x 4.3583"	
1/2 pg H		2 x 4.3583"	
1/2 pg V		1 x 8.8"	
Full pg		2 x 8.8"	
Dbl Truck 9.5" x 8.8" w/.5" PgGut			