

DEADLINES

DEADLINES & SPECIAL RATES

CLASSIFIED DISPLAY DEADLINES

Publication Day	Space & Copy
Sunday	Thur. 1 pm
Monday	Fri. 9 am
Tuesday	Fri. 1 pm
Wednesday	Mon. 1 pm
Thursday	Tues. 1 pm
Friday	Wed. 1 pm
Saturday	Thur. 1 pm
Wednesday PS Main	Fri. 12 pm

LINE AD DEADLINES

Copy, Cancellations and Changes

Publication Day	Space & Copy
Sunday	Fri. 4:45 pm
Monday	Fri. 4:45 pm
Tuesday	Mon. 4:45 pm
Wednesday	Tues. 4:45 pm
Thursday	Wed. 4:45 pm
Friday	Thurs. 4:45 pm
Saturday	Fri. 4:45 pm
Wednesday Penny Saver	Fri. 4:45 pm

DESIGN CHARGES

Contact your account executive for design charge information.

15%

Position Demand

Ad requested to publish in a certain position.

Surcharge applies to all products.

GAZETTE DISPLAY DEADLINES

Publication Day	Space & Copy
Sunday	Thur. 1 pm
Monday	Fri. 9 am
Tuesday	Fri. 1 pm
Wednesday	Mon. 1 pm
Thursday	Tues. 1 pm
Friday	Wed. 1 pm
Saturday	Thur. 1 pm
The Guide	Fri. 10 am
Sunday Living	Tues. 2 pm
Milestones	Tues. 2 pm
Hoopla	Fri. 2 pm
Iowa River News	Mon. 1 pm

During holiday weeks and for special groupings, deadlines may be advanced.

CLOSING AND CANCELLATION

Ads requiring original art and/or copy writing must be received one day prior to deadlines above. Cancellations after reservation deadlines will be assessed 25% of space charge.

**24
Hours**

Ad proofs

Deadlines for ads that require proofs is 24 hours earlier than standard deadlines.