

BROADSHEET (ROP)					
44" Web Width					
Single Pg Image Area 9.875"x19.8" / .1" ColGut					
The Gazette, PS, Guide & Hoopla (Shrinks 3.8% to Tab)					
1 col	2 col	3 col	4 col	5 col	6 col
1.5625"	3.225"	4.8875"	6.550"	8.2125"	9.875"
1/48 pg		1 x 2.5"			
1/24 pg H		2 x 2.5"			
1/24 pg V		1 x 5"			
1/12 pg		2 x 5"			
1/8 pg V		2 x 7.5"			
1/8 pg H		3 x 5"			
1/8 pg B		6 x 2.5"			
3/16 pg		3 x 7.5"			
1/4 pg H		6 x 5"			
1/4 pg V		3 x 9.8"			
1/2 pg H		6 x 9.8"			
1/2 pg T		4 x 15"			
1/2 pg V		3 x 19.8"			
Full pg		6 x 19.8"			
Dbl Truck 13x19.8 (20.875"x19.8" w/1.125" PgGut)					
Sports Frame		6 x 19.8 (FRAME)			
Arch		6 x 3" (ARCH)			
Banner Premium		6 x 2"			
Classified Dogear		2 x 2"			
Sports Dogear		3 x 2"			
Logo on Front Masthead		2"x0.5"			
Comic Ad - If Sold Tell Ashleen - 6.75"x6.5"					
PS Front/Back Cover		6 x 8.25"			
*PS Transportation ads sizes					

BROADSHEET (ROP/CLS)					
44" Web Width					
Single Pg Image Area 9.875"x19.8" / .1" ColGut					
PS (Shrinks 3.8% to Tab)					
1 col	2 col	3 col	4 col	5 col	6 col
1.5625"	3.225"	4.8875"	6.550"	8.2125"	9.875"
TAB 1/24 pg		1 x 2.5"			
TAB 1/12 pg H		2 x 2.5"			
TAB 1/12 pg V		1 x 5"			
TAB 1/6 pg		2 x 5"			
TAB 1/4 pg V		2 x 7.5"			
TAB 1/4 pg H		3 x 5"			
TAB 1/4 pg B		6 x 2.5"			
TAB 3/8 pg		3 x 7.5"			
TAB 1/2 pg H		6 x 5"			
TAB 1/2 pg V		3 x 9.8"			
TAB Full pg		6 x 9.8"			
*PS Transportation ads sizes					

ABISERT & SPADEA (ROP)	
Abi Margin: side 0.625" / top & bottom: 0.5625"	
Abisert Horizontal	21" x 11" (ABIH)
Abisert Vertical	11" x 21" (ABIV)
Spadea Wrap 17" Web w/.5" margin	
FLAP - 3"x20" & FULL - 10"x20"	

TAB (TAB)					
44" Web Width					
Single Pg Image Area 9.5" x 9.8" / .1" ColGut					
Milestones & TV Week					
1 col	2 col	3 col	4 col	5 col	6 col
1.5"	3.1"	4.7"	6.3"	7.9"	9.5"
MST-One box H/Dogear		2 x 1.25"			
1/24 or One box V		1 x 2.3875"			
1/12 pg H		2 x 2.3875"			
1/12 pg V		1 x 4.8583"			
1/6 pg		2 x 4.8583"			
1/4 pg B		6 x 2.3875"			
1/4 pg V		2 x 7.3291"			
1/4 pg H		3 x 4.8583"			
3/8 pg		3 x 7.3291"			
1/2 pg V		3 x 9.8"			
1/2 pg H		6 x 4.8583"			
Full pg		6 x 9.8"			
Dbl Truck 13x9.8 (20"x9.8" w/1" PgGut)					
Banner Premium		6 x 2"			
PS Guide Banner		4 x 7"			
Hoopla Cover Arch		6 x 3" (HARCH)			
TV Week Cover		6 x 2.25"			
TV Week Island		5.66" x 3"			

MAGAZINE (MAGAZINE)					
PDF Output for Outside Printer					
Ad Image Area 7.5" x 10" / .15" ColGut					
Trimmed Book Size 8.375" x 10.875" / Margins .4375"					
Single Pg Image Area 7.5" x 10.2" (w/folio)					
1 col	2 col	3 col	4 col	5 col	6 col
1.125"	2.4"	3.675"	4.95"	6.225"	7.5"
Bus Card		2 x 1.5972"			
1/24 pg		1 x 2.4375"			
1/12 pg H		1 x 4.9583"			
1/12 pg Sq		2 x 2.4375"			
1/8 pg		3 x 2.4375"			
1/6 pg V		2 x 4.9583"			
1/4 pg H		6 x 2.4375"			
1/4 pg Sq		3 x 4.9583"			
1/3 pg V		2 x 10"			
1/2 pg H		6 x 4.9583"			
1/2 pg V		3 x 10"			
Full pg		6 x 10"			
Dbl Truck 16" x 10" w/1" PgGut					

COMMERCIAL PRINT (INCHES)	
1/2 letter H	8.5" x 5.5"
1/2 letter V	5.5" x 8.5"
Letter H	11" x 8.5"
Letter V	8.5" x 11"
Tab H	17" x 11"
Tab V	11" x 17"
News Note	3" x 3"
Biz Card	3.5" x 2"
Megaphone	MEGA

STITCH & TRIM TAB (TABSTITCH)					
44" Web Width (CR POH)					
Ad Image Area 8.75" x 9.25" / .1" ColGut					
Single Pg Image Area 8.75" x 9.45" (w/folio)					
Trimmed Tab Size: 9.75" x 10.25" / Margins .5"					
3 col	4 col	6 col	8 col	9 col	12 col
2.1125"	2.85"	4.325"	5.8"	6.5375"	8.75"
Vendor Box		4 x 1.4333"			
Dbl Tall Vendor Box		4 x 2.95"			
Dbl Wide Vendor Box		8 x 1.4333"			
1/16 pg		3 x 2.25"			
1/8 pg H		6 x 2.25"			
1/8 pg V		3 x 4.5833"			
1/4 pg H		12 x 2.25"			
1/4 pg Sq		6 x 4.5833"			
1/4 pg V		3 x 9.25"			
1/2 pg H		12 x 4.5833"			
1/2 pg V		6 x 9.25"			
3/4 pg H		12 x 6.9166"			
Full pg		12 x 9.25"			
Left Boot		See Template			
Right Boot		See Template			
Dbl Truck 18.5" x 9.25" w/1" PgGut					

STITCH & TRIM (STITCH) *Apprvl Required					
44" Web Width (IC POH)					
Ad Image Area 7.5" x 9.05" / .1" ColGut					
Single Pg Image Area 7.5" x 9.25" (w/folio)					
Trimmed Size: 8" x 9.75" / Margins .25"					
	1 col	2 col	3 col	4 col	
	1.8"	3.7"	5.6"	7.5"	
1/16 pg		1 x 2.2"			
1/8 pg H		2 x 2.2"			
1/8 pg V		1 x 4.4833"			
1/4 pg H		4 x 2.2"			
1/4 pg Sq		2 x 4.4833"			
1/4 pg V		1 x 9.05"			
1/2 pg H		4 x 4.4833"			
1/2 pg V		2 x 9.05"			
Full pg		4 x 9.05"			
Left Boot		See Template			
Right Boot		See Template			
Dbl Truck 15.5" x 9.05" w/.5" PgGut					

MINIBOOK (MINI)			
Ad Image Area 4.5" x 8.8" / .1" ColGut			
Single Pg Image Area 4.5" x 9" (w/folio)			
Trimmed: 5"x9.5"/Margin: .25"/Bleed: .25", No Inside			
	1 col	2 col	
	2.2"	4.5"	
1/4 pg H		2 x 2.1375"	
1/4 pg V		1 x 4.3583"	
1/2 pg H		2 x 4.3583"	
1/2 pg V		1 x 8.8"	
Full pg		2 x 8.8"	
Dbl Truck 9.5" x 8.8" w/.5" PgGut			