

Get your message out in a new magazine in The Gazette

The Gazette is proud to announce a new glossy cover magazine that will launch in January 2020, exclusive to Gazette subscribers.

Every 5 weeks, **Life in Eastern Iowa** will introduce readers to some of the people and places that make Eastern Iowa a great place to live and work.

Each issue will focus on several content areas, important to Eastern Iowans' daily lives:

■ Home

In the first issue, meet a Realtor who talks about what she looked for when buying a home, and an area remodeler who recently renovated his own home.

■ Food

Whether cooking at home or eating out, a great meal can't be beat. We'll introduce you to a variety of home cooks and area chefs.

■ Out & About

Each issue will feature several interesting places and faces, inspiring readers to get out and about and enjoy all that Eastern Iowa has to offer.

■ Personal Finance

From paying for college to planning for retirement, each issue will have advice to improve your personal finances.

■ Brain Teasers

Find a few of your favorite puzzles in each issue. A huge hit with Gazette readers.



Life in Eastern Iowa will be distributed to more than 30,000 homes within the Sunday Gazette:
Jan. 19 • Feb. 23 • March 29 • May 3 • June 7 • July 12 • Aug. 16 • Sept. 20 • Oct. 25

- There will be limited, strategic advertising positions available, with a maximum of 3 advertisers within each of the 5 content areas.
- Each advertiser will receive a half-page ad space to use as display advertising or native content.
- Own one ad space for \$1,000 or \$9,000 for all 9 issues.
- The glossy back cover is available for \$1,400 per issue or \$11,250 for all 9 issues (a saving of 10%)

Back cover full pg: 7.5" wide x 10" tall • **1/2 pg horizontal:** 7.5" wide x 4.9583" tall • **1/2 pg vertical:** 3.675" wide x 10" tall

AD DEADLINE: FRIDAY, DECEMBER 6

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The Gazette
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(319) 398-8222