



# *Iowa Wedding* EXPERIENCE

*Presented by The Gazette*

## *Wedding Week 2021!* April 18-24

### ☐ Put a Ring on It! **\$400**

- Participant of Wedding Week! April 18-24
- Rotator in promotional print ads encouraging register to win
- Rotator in promotional digital ads, encouraging register to win
- Listing as Wedding Week! vendor on contest page
- Contest spotlight. Logo and display ad to promote business and item for giveaway. May choose to give away multiples of an item, minimum prize value \$50
- Complete list of opt-in register to win for all contests

**TOTAL VALUE \$1,150**

### ☐ The Big Day in a Big Way **\$750**


- Participant of Wedding Week! April 18-24
- Rotator in promotional print ads encouraging register to win
- Rotator in promotional digital ads, encouraging register to win
- Listing as Wedding Week! vendor on contest page
- Contest spotlight. Logo and display ad to promote business and item for giveaway. May choose to give away multiples of an item, minimum prize value \$50
- Social Share in June, value \$175
- \$250 Ad Credit in Gazette, Penny Saver, or TheGazette.com for use in 2021
- Q&A-Meet the Vendors will be a digital feature on the site for guests to get to know our vendors by way of a Q&A series.
- Complete list of opt-in register to win for all contests

**TOTAL VALUE \$1,400**

### ☐ Holy Matrimony! **\$1,100**

- Participant of Wedding Week! April 18-24
- Rotator in promotional print ads encouraging register to win
- Rotator in promotional digital ads, encouraging register to win
- Listing as Wedding Week! vendor on contest page
- Contest spotlight. Logo and display ad to promote business and item for giveaway. May choose to give away multiples of an item, minimum prize value \$50
- Social Share in June, value \$175
- \$500 Ad Credit in Gazette, Penny Saver, or TheGazette.com for use in 2021
- Q&A-Meet the Vendors will be a digital feature on the site for guests to get to know our vendors by way of a Q&A series.
- Featured role in our Ask the Experts daily segment. Select an issue, trend or topic and decide how you want it featured.
- Written/typed blog from vendor submitted with edits by Gazette. Lives on blog page of Wedding Week, starts on wedding week.
- Zoom interview with Gazette staff member
- List of opt-in register to win for all contests

**TOTAL VALUE EXCEEDS \$2,550**



**Contact: Debbie Scott**  
**319-398-8352**  
**Debbie.Scott@TheGazette.com**



**OFFICE USE ONLY** Date received: \_\_\_\_\_ ☐ Mutually agreed upon Account #: \_\_\_\_\_

### 2021 WEDDING EXPERIENCE WEDDING WEEK AGREEMENT

☐ PUT A RING ON IT! \$400 ☐ THE BIG DAY IN A BIG WAY \$750 ☐ HOLY MATRIMONY! \$1,100

Name of Company (*as it should appear in print*): \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

☐ **do not include address in directory listing**

Contact Name: \_\_\_\_\_ Phone/Cell: \_\_\_\_\_

Email: \_\_\_\_\_ Website/Facebook: \_\_\_\_\_

Up to 3 Directory Listing Categories: \_\_\_\_\_

☐ I have read and understand the rules and regulations provided below and agree to abide by them. \$100 deposit required.

Signature & Title: \_\_\_\_\_ Date: \_\_\_\_\_

#### 2021 Iowa Wedding Experience Wedding Week Wedding Week Exhibitor Contract Rules, Terms and Conditions

These are the Contract Rules, Terms and Conditions between Gazette Communications, Inc. ("The Gazette") and Exhibitor. Exhibitor agrees to participate in the Iowa Wedding Experience Wedding Week (such event, the "Wedding Experience Wedding Week") subject to the following rules, terms and conditions:

##### Contract and Payment Required.

**Contract.** Exhibitor must return a signed contract and deposit or payment in full to The Gazette to reserve a virtual space. Except as provided herein, Virtual space assignment will be based on contract submission date. All checks should be made payable to The Gazette. Until a signed contract and check/credit card number is received, a virtual space will not be reserved for Exhibitor for the Wedding Experience Wedding Week. **All exhibitor fees are due at the signing of the contract.**

**Exhibitor Representative's Responsibility.** Exhibitor must name at least one individual to be Exhibitor's representative in connection with installation, operation and removal of its Exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary, and for which the Exhibitor shall be responsible.

**Eligible Exhibits.** The Gazette reserves the right in its sole discretion to determine whether any company or product is eligible for inclusion in the Wedding Experience Wedding Week. This determination may be made at any time before or after the start of the Wedding Experience Wedding Week.

**Attendee List.** The Experience attendee list may be used for advertising purposes for Exhibitor's business. This list may not be resold, given, or distributed to any other business for its use. The list is the property of The Gazette.

**Cancellation of Wedding Experience Wedding Week.** In the unfortunate likelihood that the event is cancelled by The Gazette, Exhibitor may receive a refund of entry fees. Except as specifically provided in these Rules, Terms and Conditions, no refunds will be issued for any other reason. Businesses cancelling prior to 2 months of event date will be required to pay 25% of the full booked rate, will be responsible for 50% of the fully booked rate within 2 months of event date. Any cancellation within one month will require full booked rate payment. Businesses with outstanding balances will be invoiced according to the cancellation policy.

**License.** Exhibitor agrees that The Gazette and its affiliates shall have the perpetual, worldwide, royalty-free license and right to collect and maintain, and to reproduce, publish, display, transmit, distribute, adapt, create derivative works from, syndicate and otherwise exploit or use, commercially or otherwise, in any medium, any and all pictures, video, and sound from the Wedding Experience Wedding Week, including the name and logos or Exhibitor or its products and the name, voice, likeness of Exhibitor's representatives which were made available at the Wedding Experience Wedding Week, whether prior to, concurrently with, or following Exhibitor's submission of a virtual space contract.

**Prizes.** All exhibitors have the opportunity to contribute a door prize to be given away during the Wedding Experience Wedding Week. Prizes should remain with vendor for winner to pick up.

**Compliance with Rules and Laws.** Exhibitor agrees to comply with these Rules, Terms and Conditions, all rules of event venues applicable to the use of its facilities and with all applicable laws, regulations and ordinances. Exhibitor agrees that if any of such rules, terms, conditions, laws, regulations or ordinances are violated, The Gazette, in its sole discretion, may expel Exhibitor from the Wedding Experience Wedding Week immediately. If The Gazette expels Exhibitor, NO REFUND WILL BE ISSUED TO EXHIBITOR. All decisions of The Gazette with respect to enforcement of these Rules, Terms and Conditions are final, binding and absolute and not subject to inquiry or appeal.

**Disclaimer of Warranties.** The Gazette makes no warranties with respect to the Wedding Experience Wedding Week or Exhibitor's participation in it. All goods and services provided by The Gazette with respect to the Wedding Experience Wedding Week are provided "AS IS".

**Limitation of Liability.** Exhibitor agrees that the Gazette is not responsible for any damage or theft to exhibits, and its contents or injury to any person by any causes whatsoever. Exhibitor agrees to make no claim for any reason whatsoever, including negligence, against The Gazette or its affiliates, their shareholders, directors, officers, employees or agents, or event venue, for loss, theft, damage or destruction of property; nor for any injury to Exhibitor or its employees or agents occurring while on event venue premises or from setting up, participating in or tearing down any Exhibit in the Wedding Experience Wedding Week.

**Governing Law.** The laws of the state of Iowa shall govern this contract, without regard to Iowa's choice of law rules. The state and federal courts located in Linn County, Iowa shall have exclusive jurisdiction over all suits and proceedings arising out of or in conjunction with this contract. The parties hereby submit to the jurisdiction of said courts for the purpose of any such suits or proceedings.

**Amendments to Rules.** The Gazette reserves the right to modify these Rules, Terms and Conditions and to adopt additional rules from time to time in its sole discretion concerning the Wedding Experience Wedding Week. Any such modifications or additional rules shall be effective immediately upon adoption and notice to exhibitors, and the Exhibitor agrees to comply with all such modifications and additional rules.

**Indemnification.** Exhibitor agrees to indemnify, defend, and hold harmless The Gazette, its affiliates and their shareholders, directors, officers, employees, and agents from and against any and all third party claims and other liabilities (including reasonable attorney's fees) that are caused by, arise from, or grow out of the negligent acts or omissions of the Exhibitor, its affiliates, and all of their respective officers, directors, employees, representatives, servants, invitees, patrons, or guests.

**Assignment.** Exhibitor may not assign any of its rights or delegate any of its duties under this contract without the prior written consent of The Gazette. All of the terms and provisions of this Agreement shall be binding on, and shall inure to the benefit of, the respective successors and permitted assigns of the parties.

**Force Majeure.** The Gazette shall not be liable for delay or failure of performance with respect to this contract caused by an Act of God, action by any governmental or quasi-governmental entity, fire, flood, insurrection, riot, explosion, embargo, terrorist attacks, strikes whether legal or illegal, labor or material shortage, transportation interruption of any kind, work slowdown, or any condition beyond the control of The Gazette ("Force Majeure Events"). In such event, The Gazette shall at its option be entitled to retain such reasonable portion of the exhibitor fees as required to compensate The Gazette for expenses incurred up to the time of the Force Majeure Event.

#### 2021 Iowa Wedding Experience Wedding Week Wedding Week Terms and Conditions

**Monthly referral list will be provided when account is paid in full.** Advertiser agrees that referral lists are provided only for advertiser's own use. Any distribution or disclosure of the list or any of its contents to any person other than advertiser is prohibited. Should it become necessary to have an attorney involved, the advertiser agrees to pay attorney's fee and all other cost incurred.

Order is non-cancelable. Contract is valid for a minimum of 12 months. There are no other agreements other than set forth herein.

This contract shall not become valid and binding until it has been accepted in writing by The Gazette at its offices in Cedar Rapids, Iowa. All matters and questions not covered in these Rules, Terms and Conditions should be directed to the following: **Debbie Scott, Sales Consultant • 319-398-8352 • Debbie.Scott@TheGazette.com**