

“**Shop local & find your new career!**”



# Support Local

## Publishing:

**Wed, Jan 13**  
Deadline: Jan 5

**Wed, Feb 17**  
Deadline: Feb 9

**Wed, Mar 17**  
Deadline: Mar 9

Market your business in a high-impact, 4 page insert. This insert publishes monthly allowing the frequency needed to stay in front of potential customers. Use this valuable space to introduce or reinforce your message to over 76,500 homes in Cedar, Johnson, Iowa, Muscatine and Washington counties.

## Advertising Benefits:

- Select an ad size. All sizes include full color and design.
  - \$1,650 Full (9.5" x 9.8")
  - \$900 Half Select one: Horizontal (9.5" x 4.8583") or Vertical (4.7" x 9.8")
  - \$450 Quarter Select one: Horizontal (9.5" x 2.3875") or Square (4.7" x 4.8583")
  - \$250 Eight (4.7" x 2.3875")
- Your ad will auto place onto The Gazette's online local directory.

## Extend your Reach:

Add a Digital buy to expand your reach on thegazette.com.  
Sizes and design included. 300px x 250px & 728px x 90px

[ ] \$70 - 10K impressions [ ] \$175 - 25K impressions [ ] \$300 - 50K impressions

Contact us today: [Advertising@thegazette.com](mailto:Advertising@thegazette.com) | 319-398-8351

