How do you cut through the noise?

Package your message with feel-good news that Eastern Iowans want to read.

The Gazette’s new Life in Eastern Iowa magazine is the whole package every 5 weeks:
- Positive, feel-good stories about Eastern Iowans
- Content that focuses on home and garden, food and recipes, hobbies and personal finance
- Uber popular BrainTeaser puzzles to keep our brains sharp

All of these add up to a publication that Gazette subscribers are reading cover to cover and holding on to.

Back cover — $1,400
8” wide x 9.758” tall + .25” bleed
Half-page ad space available to use as display advertising or native content — $1,000
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Pub Dates:  Ad Deadlines:
January 17.........December 4
February 21.......January 6
March 28..........February 12
May 2...............March 19
June 6..........April 23
July 11............May 28
August 15.......July 2
September 19.....August 6
October 24..........September 10

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WHAT READERS ARE SAYING:
I just finished reading Life in Eastern Iowa and thought it was outstanding. — Gary

I have thoroughly enjoyed the new magazine. Love the local interest stories. Placing BrainTeasers in the magazine is a fabulous idea. Thank you and I look forward to the next issue. — Barb

Loved the new Life insert in the paper. Set it aside to read later but glanced at the food article then couldn’t put it down and read them all. — Jeni