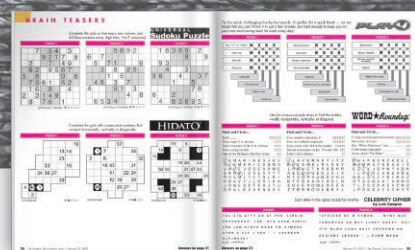


How do you cut through the noise?



Package your message with feel-good news that Eastern Iowans want to read.

The Gazette's new Life in Eastern Iowa magazine is the whole package every 5 weeks:

- Positive, feel-good stories about Eastern Iowans
- Content that focuses on home and garden, food and recipes, hobbies and personal finance
- Uber popular BrainTeaser puzzles to keep our brains sharp

All of these add up to a publication that Gazette subscribers are reading cover to cover and holding on to.

Back cover — **\$1,425**

8" wide x 9.758" tall x .25" bleed

Half-page ad space available to use as display

advertising or native content — **\$1,025**

Horizontal: 7.5" wide x 4.4833" tall or

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Quarter page ad space — **\$575**

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Pub Dates:

January 17.....December 4

February 21.....January 8

March 28.....February 12

May 2.....March 19

June 6.....April 23

July 11.....May 28

August 15.....July 2

September 19.....August 6

October 24.....September 10

Ad Deadlines:

January 17.....December 4

February 21.....January 8

March 28.....February 12

May 2.....March 19

June 6.....April 23

July 11.....May 28

August 15.....July 2

September 19.....August 6

October 24.....September 10



WHAT READERS ARE SAYING:

I just finished reading Life in Eastern Iowa and thought it was outstanding. — **Gary**

I have thoroughly enjoyed the new magazine. Love the local interest stories. Placing BrainTeasers in the magazine is a fabulous idea. Thank you and I look forward to the next issue. — **Barb**

Loved the new Life insert in the paper. Set it aside to read later but glanced at the food article then couldn't put it down and read them all. — **Jeni**



The Gazette
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