

Celebrating ESOPtober!

Publishes: Sunday, October 17

Approval Deadline: Fri, Sept. 24

What happens when proud ESOP companies come together to celebrate their favorite month of the year? ESOPtober! The Gazette, a proud business within the ESOP company Folience, is proud to launch ESOPtober—a print and digital series celebrating the work of ESOP companies throughout Eastern Iowa.

Companies are invited to join in raising awareness the value an ESOP brings to a region—told through the stories and experiences of our fellow ESOP champions.

Advertising Opportunities:

Ad space can be utilized for a traditional display ad, a company profile, or a combination.

- 2 Page Spread Showcase = \$4,000 2 Facing pages
- Full Page Showcase = \$2,210
- Half Page Showcase = \$1,210

The Gazette assumes editorial privilege leading up to and through the publication of this special section. Native advertising submitted for ESOPtober will be reviewed for editorial fit and alignment to the special section layout.

Add a digital buy to expand your reach on thegazette.com:

Sizes and design included. 300px x 250px & 728px x 90px

[] \$70 - 10K impressions [] \$175 - 25K impressions [] \$300 - 50K impressions

Additional Opportunities: Share that employee-owner difference!

Corridor Careers is committed to help ESOP companies find talent to join their team.

Premium Network: ~~\$495~~ now \$299 (save 40%)

- 30 day Top Placements job listing on Corridor Careers, featured on the homepage and prioritized on category pages
- Network distribution to Glassdoor, ZipRecruiter, Jobs2Careers and many others with a sponsored listing
- 1 Social, college, diversity OR veterans boost to increase your reach to niche audiences
- 25,000 local ad impressions on thegazette.com promoting your opening

Platinum Diversity + Local: ~~\$715~~ now \$425 (save 40%)

- 30 day Top Placements job listing on Corridor Careers, featured on the homepage and prioritized on category pages
- Network distribution to Glassdoor, ZipRecruiter, Jobs2Careers and many others with a sponsored listing
- Social, college, diversity AND veterans boost to increase your reach to niche audiences
- 40,000 local ad impressions on thegazette.com promoting your opening

Contact us today: Advertising@thegazette.com | 319-398-8351

