

BROADSHEET (ROP)					
Single Pg Image Area 9.875"x19.8" / .1" ColGut The Gazette, Union PS, The Guide, Hoopla (Shrinks 3.8% to Tab)					
1 col 1.5625"	2 col 3.225"	3 col 4.8875"	4 col 6.550"	5 col 8.2125"	6 col 9.875"
BS One BoxH			2 x 1.25"		
BS 1/48 pg or TAB 1/24 pg			1 x 2.5"		
BS 1/24 pg H or TAB 1/12 pg H			2 x 2.5"		
BS 1/24 pg V or TAB 1/12 pg V			1 x 5"		
BS 1/12 pg or TAB 1/6 pg			2 x 5"		
BS 1/8 pg V or TAB 1/4 pg V			2 x 7.5"		
BS 1/8 pg H or TAB 1/4 pg H			3 x 5"		
BS 1/8 pg B or TAB 1/4 pg B			6 x 2.5"		
BS 3/16 pg or TAB 3/8 pg			3 x 7.5"		
BS 1/4 pg H or TAB 1/2 pg H			6 x 5"		
BS 1/4 pg V or TAB 1/2 pg V			3 x 9.8"		
BS 1/2 pg H or TAB Full pg			6 x 9.8"		
BS 1/2 pg T			4 x 15"		
BS 1/2 pg V			3 x 19.8"		
BS Full pg			6 x 19.8"		
BS Dbl Truck 13x19.8 (20.875"x19.8" w/1.125" PgGut)					
TAB Dbl Truck 13x9.8 (20.5"x9.8" w/1.5" PgGut)					
Banner Premium			6 x 2"		
Classified Dogear			2 x 2"		
Sports Dogear			3 x 2"		
Logo on Front Masthead			2" x 0.5"		
Comic Ad - If Sold Tell Ashleen - 6.75" x 6.5"					
PS Front Cover			7.15" x 10"		
Guide Front Cover			4 x 7"		
Union Shopper Front			6 x 18"		
*PS Transportation ads sizes					

TAB (TAB)					
Single Pg Image Area 9.5" x 9.8" / .1" ColGut TV Week, Special Sections Milestones - 2, 4, 6 column ads only					
1 col 1.5"	2 col 3.1"	3 col 4.7"	4 col 6.3"	5 col 7.9"	6 col 9.5"
MST-One box H/Dogear			2 x 1.25"		
1/24 or One box V			1 x 2.3875"		
1/12 pg H			2 x 2.3875"		
1/12 pg V			1 x 4.8583"		
1/8 pg			3 x 2.3875"		
1/6 pg			2 x 4.8583"		
1/4 pg B			6 x 2.3875"		
1/4 pg V			2 x 7.3291"		
1/4 pg H			3 x 4.8583"		
1/3 pg V			2 x 9.8"		
3/8 pg			3 x 7.3291"		
1/2 pg V			3 x 9.8"		
1/2 pg H			6 x 4.8583"		
Full pg			6 x 9.8"		
Dbl Truck 13x9.8 (20.5"x9.8" w/1.5" PgGut)					
Dor Ear			2 x 1.65"		
Banner Premium			6 x 2"		
TV Week Cover			6 x 2.5"		
TV Week Island			5.66" x 3"		

MINIBOOK (MINI)			
Single Pg Image Area 4.5" x 9" (w/folio) Ad Image Area 4.5" x 8.8" / .1" ColGut Trimmed: 5"x9.5" Margin: .25"/Bleed: .25", No Inside			
1 col 2.2"		2 col 4.5"	
1/4 pg H		2 x 2.1375"	
1/4 pg V		1 x 4.3583"	
1/2 pg H		2 x 4.3583"	
1/2 pg V		1 x 8.8"	
Full pg		2 x 8.8"	
Dbl Truck 9.5" x 8.8" w/.5" PgGut			

MAGAZINE (MAGAZINE)					
PDF Output for Outside Printer Ad Image Area 7.5" x 10" / .15" ColGut Trimmed Book Size 8.375" x 10.875" / Margins .4375" Single Pg Image Area 7.5" x 10.2" (w/folio)					
1 col 1.125"	2 col 2.4"	3 col 3.675"	4 col 4.95"	5 col 6.225"	6 col 7.5"
Bus Card			2 x 1.5972"		
1/24 pg			1 x 2.4375"		
1/12 pg H			1 x 4.9583"		
1/12 pg Sq			2 x 2.4375"		
1/8 pg			3 x 2.4375"		
1/4 pg H			6 x 2.4375"		
1/4 pg Sq			3 x 4.9583"		
1/3 pg V			2 x 10"		
1/2 pg H			6 x 4.9583"		
1/2 pg V			3 x 10"		
Full pg			6 x 10"		
Dbl Truck 16" x 10" w/1" PgGut					

SPADEA (ROP)	
Spadea Front Flap (V-01)	4.8875" x 19.8"
Spadea Inside Flap (V-02)	4.8875" x 19.8"
Spadea Inside Back (V-03)	9.875" x 19.8"
Spadea Inside Back (V-04)	9.875" x 19.8"

COMMERCIAL PRINT (INCHES)	
1/2 letter H	8.5" x 5.5"
1/2 letter V	5.5" x 8.5"
Letter H	11" x 8.5"
Letter V	8.5" x 11"
Letter H with Fold	17" x 11"
Letter V with Fold	11" x 17"
News Note	3" x 3"
Biz Card	3.5" x 2"
Megaphone	MEGA

WEDDING GUIDE (HL BOOK)			
Ad Image Area 4.875" x 7.75" / .25" ColGut Trimmed: 5.75" x 8.75" Margin: 0.4375" / Bleed: 0.125", No Inside			
1 col 2.3125"		2 col 4.875"	
Mini Ad		2 x 1.0833"	
1/4 pg H		2 x 1.75"	
1/4 pg V		1 x 3.75"	
1/2 pg H		2 x 3.75"	
1/2 pg V		1 x 7.75"	
1/3 pg H		2 x 2.4167"	
Full pg		2 x 7.75"	
Full pg w/bleed		5.75" x 8.75" + Bleed	
2 Pg Spread 11" x 8.5" + 0.125" Bleed			