

New and existing business throughout Eastern Iowa.

Business IQ (Business Information Quarterly)

Publishing: Sunday, February 27, May 22, August 28, November 27

Deadline: Tuesday, February 1, April 26, August 2, November 1

Business IQ will publish four times per year to showcase new area businesses as well as new products or services offered by existing businesses. Each issue will spotlight 15 businesses with a ½ page featured ad, accompanied by a ½ page write-up summary explaining the new factor (business or offering). Additional content within this section will include industry trends and the impact on the region's economic status. Business IQ will offer an opportunity for area businesses to reach readers through a content-driven approach that builds awareness about what is new in their business community.

Publication will be distributed full-run in Sunday Gazette, Green Gazette, and on thegazette.com reaching over 200,000 readers.

Advertising Benefits:

All sizes include full color and design. 15 businesses per quarterly publication.

- \$750 Full (9.5" x 9.8")

Comprised of a ½ page About Us section * template provided, and a ½ page ad (9.5" x 4.8583")

Extend your Reach:

Add a Digital buy to expand your reach on thegazette.com.

Sizes and design included. 300px x 250px & 728px x 90px

[] \$70 - 10K impressions [] \$175 - 25K impressions [] \$300 - 50K impressions

Contact us today: Advertising@thegazette.com | 319-398-8351

