



**“We all have a voice.
It’s important to tell our
story, or someone else
will write it for us.”**

HER Magazine

Publishes: Sunday, May 15, 2022 & Sunday, October 16, 2022

Deadline: Tuesday, April 19, 2022 & Tuesday, September 20, 2022

HER Magazine, a product of The Gazette, provides opportunities for in-depth story telling about outstanding individuals who are making an impact in Eastern Iowa. Who is leading the charge on big issues facing our region and why it is important for readers to know these individuals is highlighted in every publication.

Publication will be distributed full-run in Sunday Gazette, Green Gazette, and on thegazette.com reaching over 200,000 readers.

Advertising Benefits:

HER Profile, a unique opportunity to profile one or more women from your organization. Deadline for profiles is Feb 8. The Gazette can arrange a photographer starting at \$100.

- \$780 Full, up to 500 words with photo
- \$468 Half, up to 200 words with photo
- \$330 Third, up to 125 words with photo

HER Magazine Advertising. All sizes include full color and design. Price per publication.

- \$2,495 3 Page Feature
- \$1,390 Premium Position *Inside front, inside back or back
- \$1,110 Full (7.5" x 9.05")
- \$670 Half Select: Horiz. (7.5" x 4.4833") or Vert. (3.7" x 9.05")
- \$400 Quarter Select: Horiz. (7.5" x 2.2") or Square (3.7" x 4.4833")
- \$240 Eighth (3.7" x 2.2")

Add a video ad into the digital edition of the HER Magazine:

Incorporate a video into part or all of your ad space to bring your message to life. \$250

Contact us today: Advertising@thegazette.com | 319-398-8351

