

2022-23 Virtual College Guide

Publishes: Sunday, September 25, 2022

Profile Reservation Deadline: Tuesday, August 23, 2022 **Deadline:** Tuesday, August 30, 2022

The timeless virtual College Guide a perfect advertising opportunity to reach students and their families with informative articles as well as the latest college and university data index. College Guide will be live on thegazette.com with a thorough promotional strategy in print and digital form. A cross promotion among local high schools is a long time valued partnership.

Digital publication emailed to over 120 area high school counselors, published on thegazette.com, and on the Green Gazette.

- CR Jefferson • CR Kennedy • CR Washington • CR Metro • CR Prairie • CR Xavier • Linn-Mar
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Advertising Benefits:

All sizes include full color and design.

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| • 2-page Premium Profile (9.5" x 8.8") | \$2,495 |
| • Full Page Premium, Back (4.5" x 8.8") | \$1,220 |
| • Full Page Premium, Inside Front or Back (4.5" x 8.8") | \$1,080 |
| • Full Page (4.5" x 8.8") | \$930 |
| • 1/2 Page (4.5" x 4.3583) | \$585 |
| • 1/4 Page horiz. (4.5" x 2.1375") or vert. (2.2" x 4.3583") | \$310 |

Add a Digital buy to expand your reach on thegazette.com.

Sizes and design included. 300px x 250px & 728px x 90px

[] \$70 - 10K impressions [] \$175 - 25K impressions [] \$300 - 50K impressions

Add a video ad into the digital edition:

Incorporate a video into part or all of your ad space to bring your message to life. \$250

Contact us today: Advertising@thegazette.com | 319-398-8351

