

Celebrating Employee Ownership Month

ESOPtober 2022

Publishes: Sunday, October 16, 2022

Deadline: Tuesday, September 20, 2022

What happens when proud ESOP companies come together to celebrate their favorite month of the year? ESOPtober! The Gazette, a proud business within the ESOP company Folience, is proud to launch ESOPtober—a print and digital series celebrating the work of ESOP companies throughout Eastern Iowa.

Companies are invited to join in raising awareness the value an ESOP brings to a region-told through the stories and experiences of our fellow ESOP champions. Publication will be distributed full-run in Sunday Gazette, Green Gazette, and on thegazette.com reaching over 200,000 readers.

Advertising Benefits:

ESOP Company Showcase ad space can be utilized for a traditional display ad, a company profile, or a combination.

- \$4,000 2 Full Page Spread Showcase
- \$2,210 Full Page Showcase
- \$1,210 Half Page Showcase

The Gazette assumes editorial privilege leading up to and through the publication of this special section. Native advertising submitted for ESOPtober will be reviewed for editorial fit and alignment to the special section layout.

Additional display only ads:

- \$2,210 Full Page (9.5" x 9.8")
- \$1,210 1/2 Page Select one: Horizontal (9.5" x 4.8583") or Vertical (4.7" x 9.8")
- \$665 1/4 Page Select one: Square (4.7" x 4.8583") or Horizontal (9.5" x 2.3875")
- \$450 1/8 Page Horizontal (4.7" x 2.3875")

Add a Digital buy to expand your reach on thegazette.com.

Sizes and design included. 300px x 250px & 728px x 90px

[] \$70 - 10K impressions [] \$175 - 25K impressions [] \$300 - 50K impressions

Add a video ad into the digital edition:

Incorporate a video into part or all of your ad space to bring your message to life. \$250

Contact us today: Advertising@thegazette.com | 319-398-8351

