



“Feeling good, inside & out!”

Healthy You

Publishing: Sunday, January 23, April 24, July 24, October 30

Deadline: Tuesday, December 28, March 29, June 28, October 4

Published quarterly, Healthy You is a resource that addresses a variety of issues within health and wellness that concentrates on prevention and treatment for individuals and families. Topics will often rely on area health care professionals offering their latest research and advancements in care. Topics may align to season-based issues along with growing concerns in new and traditional health care concerns. 2022 publications will include the e return of the medical directory with advertising ability for every publication and upgrade for publications of interest.

Publication will be distributed full-run in Sunday Gazette, Green Gazette, and on thegazette.com reaching over 200,000 readers.

Advertising Benefits:

Healthy You Section Sponsorship, \$4,500 per issue:

- Strip ad on front page, Strip ad on back page, Three (3) quarter page ads that can be used as display or sponsored content. **Quarter pages can be used as one quarter and one half page if you choose instead.*

All sizes include full color and design.

- \$1,890 Business Q&A Profile Pkg: Quarter page profile + Eighth page display ad to promote you.
- \$1,840 Full (9.875" x 19.8")
- \$1,110 Half Select: Horiz. (9.875" x 9.8") or Vert. (4.8875" x 19.8")
- \$675 Quarter Select: Horiz. (9.8875" x 5") or Square (4.8875" x 9.8")
- \$410 Eighth Select: Vert. (9.8875" x 2.5") or Square (4.8875" x 5")

Extend your Reach:

Add a Digital buy to expand your reach on thegazette.com. Sizes and design included. 300px x 250px & 728px x 90px

[] \$70 - 10K impressions [] \$175 - 25K impressions [] \$300 - 50K impressions

Health Directory:

While Healthy You connects our readers to the latest industry happenings, the health directory serves as the consistent go-to resource to find local professional and services to meet individual needs and interests.

Directory Listing includes: Name: Street Address: City: Phone: Website • \$200 (\$50 per publication)

Contact us today: Advertising@thegazette.com | 319-398-8351

