

Ideas and demos to create the perfect space

Cedar Rapids Home Show February 24-26

Publishes: February 19

Deadline: January 24

For over thirty years, The Cedar Rapids Home Show has created the space for attendees to take in the latest in building products and services. Through creative, accessible ideas, vendors will inspire and assist those needing ideas for constructing or improving the interior and exterior space of their home. Advertisers of the Cedar Rapids Home Show publication must be members of the Greater Cedar Rapids Home Builders Association.

Advertising Benefits:

Ad Size	Dimensions (W x H)	PACKAGE A	PACKAGE B	PACKAGE C
		Print	Print + Digital	Print + Digital + Social
		Rate	Rate	Rate
• Back Cover	9.875" x 9.8"	\$2,815	\$3,895	\$5,395
• Inside Front	9.875" x 9.8"	\$2,295	\$3,375	\$4,875
• Inside Back	9.875" x 9.8"	\$2,295	\$3,375	\$4,875
Full	9.875" x 9.8"	\$2,125	\$3,205	\$4,705
Half Horiz.	9.875" x 5"	\$1,800	\$2,880	\$4,380
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Quarter Square	4.8875" x 5"	\$930	\$2,010	\$3,510
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Eighth	4.8875" x 2.5"	\$480	\$1,560	\$3,060
1/12*	3.225" x 2.5"	\$325	\$1,395	\$2,895

* 8 placements available surrounding floor plan.

Print to be billed within publication month. Digital to be billed per month.

Package B: 30,000 impressions per month on TheGazette.com for six months (February 15-August 15). Includes as creative. Billed at \$180/month.

Package C: 30,000 impressions per month on TheGazette.com + 25,000 impressions social for six months (February 15-August 15). Includes as creative. Billed at \$430/month.

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