



# Celebrate women who are making a difference in Eastern Iowa.

## **HER**2023 *Women of Achievement*

*Presented by The Gazette*

**Publication: June 11**

**Deadline:** May 16

Showing up and making an impact. HER Women of Achievement recognizes outstanding women who have made positive impressions in their communities. WOA is a unique opportunity to educate readers about the variety of ways women lead. Through nominations, the 2023 honorees will be recognized through a special section, video interviews, networking parties and large in-person celebration.

### **Advertising Benefits:**

All sizes include full color and design.

- \$1,450 Half 9.875" x 9.8"
- \$750 Quarter 4.8875" x 9.8"
- \$390 Eighth 4.8875" x 5"

### **Add a video ad into the digital edition of HER Women of Achievement:**

Incorporate a video into part or all of your ad space to bring your message to life. \$250

### **Extend your Reach:**

Add a Digital buy to expand your reach on thegazette.com.

Sizes and design included. 300px x 250px & 728px x 90px

[ ] \$175 - 25K impressions [ ] \$300 - 50K impressions

**Contact us today: [Amy.McKelvy@thegazette.com](mailto:Amy.McKelvy@thegazette.com) | 319-398-8351**

