

“I wildly dream about what we can do”

Alyx Coble-Frakes



HER
MAGAZINE

Publishes:
March 19, October 15
Deadline:
February 21, September 19

The Gazette’s HER Magazine provides opportunities for in-depth story telling about outstanding individuals who are leading work in unique, creative ways. Every publication will feature the stories of Eastern Iowa women who have experienced powerful paths to achieve for themselves, their families and their communities.

Distribution:

Full publication run in Sunday Gazette, Green Gazette and thegazette.com reaching over 178,000.

Advertising Benefits:

HER Profile, a unique opportunity to profile one or more women from your organization. Deadline for profiles is February 14 and September 12. The Gazette can arrange a photographer starting at \$100.

- \$795 Full, up to 500 words with photo
- \$483 Half, up to 200 words with photo
- \$345 Third, up to 125 words with photo

HER Magazine Advertising. All sizes include full color and design. Price per publication.

- \$2,510 3 Page Feature
- \$1,405 Premium Position *Inside front, inside back or back
- \$1,125 Full 9.875" x 9.8"
- \$685 Half Select: 9.875" x 5" or 4.8875" x 9.8"
- \$415 Quarter Select: 4.8875" x 5" or 9.875" x 2.5"
- \$255 Eighth 4.8875" x 2.5"

Add a video ad into the digital edition of the HER Magazine:

Incorporate a video into part or all of your ad space to bring your message to life. \$250

Extend your Reach:

Add a Digital buy to expand your reach on thegazette.com. Sizes and design included. 300px x 250px & 728px x 90px
[] \$175 - 25K impressions [] \$300 - 50K impressions

Contact us today: amy.mckelvy@thegazette.com | 319-398-8351

