Ideas and demos to create the perfect space

Cedar Rapids Home Show February 23-25

Publishes: February 18

Deadline: January 23

For over thirty years, The Cedar Rapids Home Show has created the space for attendees to take in the latest in building products and services. Through creative, accessible ideas, vendors will inspire and assist those needing ideas for constructing or improving the interior and exterior space of their home. Advertisers of the Cedar Rapids Home Show publication must be members of the Greater Cedar Rapids Home Builders Association.

Advertising Benefits:		PACKAGE A Print	PACKAGE B Print + Digital	PACKAGE C Print + Digital + Social
<u>Ad Size</u>	<u>Dimensions (W x H)</u>	<u>Rate</u>	<u>Rate</u>	<u>Rate</u>
 Back Cover 	9.875" x 9.8"	\$2,815	\$3,895	\$5,395
 Inside Front 	9.875" x 9.8"	\$2,295	\$3,375	\$4,875
 Inside Back 	9.875" x 9.8"	\$2,295	\$3,375	\$4,875
• Full	9.875" x 9.8"	\$2,125	\$3,205	\$4,705
• Half Horiz.	9.875" x 5"	\$1,800	\$2,880	\$4,380
• Half Vert.	4.8875" x 9.8"	\$1,800	\$2,880	\$4,380
• Quarter Square	4.8875" x 5"	\$930	\$2,010	\$3,510
• Quarter Horiz.	9.875" x 2.5"	\$930	\$2,010	\$3,510
• Eighth	4.8875" x 2.5"	\$480	\$1,560	\$3,060
• 1/12*	3.225" x 2.5"	\$325	\$1,395	\$2,895
+ 9 placements quailable surrounding floor plan				

* 8 placements available surrounding floor plan.

Print to be billed within publication month. Digital to be billed per month.

Package B: 30,000 impressions per month on TheGazette.com for six months (February 15-August 15). Includes as creative.

• Billed at \$180/month.

Package C: 30,000 impressions per month on TheGazette.com + 25,000 impressions social for six months (February 15-August 15). Includes as creative.

• Billed at \$430/month.

Add a video ad into the digital edition:

Incorporate a video into part or all of your ad space to bring your message to life.

• \$250