

A directory of higher education in Iowa

College Guide 2024-2025

Publishes: September 22

Profile Deadline: August 20 **Ad Deadline:** August 27

The virtual College Guide is a timeless opportunity to reach students and their families as they begin to explore what's next in their educational journey. The College Guide includes informative articles as well as the latest college and university data index. Cross promotion of this piece includes mass virtual distribution to area high schools and career pathway events.

Advertising Benefits:

All sizes include full color and design.

- | | |
|---|---------|
| • 2-page Premium Profile (10.625" x 7.75") | \$2,495 |
| • Full Page Premium, Back (4.875" x 7.75") | \$1,220 |
| • Full Page Premium, Inside Front or Back (4.875" x 7.75") | \$1,080 |
| • Full Page (4.875" x 7.75") | \$930 |
| • 1/2 Page (4.875" x 3.75") | \$585 |
| • 1/4 Page horiz. (4.875" x 1.75") or vert. (2.3125" x 3.75") | \$310 |

Add a Digital buy to expand your reach on thegazette.com.

Sizes and design included. 300px x 250px & 728px x 90px

- \$175 - 25K impressions
- \$300 - 50K impressions

Add a video ad into the digital edition:

Incorporate a video into part or all of your ad space to bring your message to life.

- \$250

Area high school distribution includes:

- CR Jefferson
- CR Kennedy
- CR Washington
- CR Metro
- CR Prairie
- CR Xavier
- Linn-Mar
- Marion
- IC West
- IC City High
- IC Liberty
- Beckman
- Center Point Urbana
- Central City
- Central Elkader
- Decorah
- East Buchanan
- English Valley
- Iowa Valley
- MFL MarMac
- Maquoketa Valley
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