# DISCOVER

## In partnership with the lowa Engineering Society

### **Discover Engineers Week**

#### Publishing: February 18

Deadline: January 23

E-Week is an annual celebration of engineering and all it contributes to our world. This is your chance to showcase employees, projects and programs while expressing support for engineering educational pathways in lowa.

#### Distribution:

Full publication run in Sunday Gazette, Green Gazette, and on thegazette.com reaching over 153,000 readers. Digital publication emailed to over 120 area high school guidance counselors.

#### **Advertising Benefits:**

All sizes include full color and design.

- \$5,010 Centerspread 2-Pg Profile (20.5" x 9.8") \*Only one available. Reserve by Jan. 8
- \$2,115 Half Pg Profile (4.8875" x 9.8") \*Reserve by Jan. 8
- \$3,025 Full Premium (9.875" x 9.8") \*Inside Front, Inside Back, Back.
- \$2,850 Full (9.875" x 9.8")
- \$1,800 Half Select: Horiz. (9.875" x 5") or Vert. (4.8875" x 9.8")
- \$930 Quarter Select: Horiz. (9.875" x 2.5") or Square (4.8875" x 5")
- \$480 Eighth (4.8875" x 2.5")

#### Extend your Reach:

Add a Digital buy to expand your reach on thegazette.com. Sizes and design included. 300px x 250px & 728px x 90px

- \$175 25K impressions
- \$300 50K impressions

#### Add a video ad into the digital edition of Engineers Week:

Incorporate a video into part or all of your ad space to bring your message to life.

\$250