

# Celebrating Employee Ownership Month

## ESOPtober

**Publishes: October 13**

**Deadline:** September 17

The Gazette is proud to continue ESOPtober, a publication celebrating the work of ESOP companies throughout Eastern Iowa. Through employer, employee and industry perspective, ESOPtober raises awareness on the value an ESOP brings to a community. The impact of an ESOP in workplace culture and economic prosperity is a story that needs to be told. Please join us and share your stories and experiences as a fellow ESOP champion.

**Distribution:**

Full publication run in Sunday Gazette, Green Gazette and thegazette.com reaching over 153,000.

**Advertising Benefits:**

ESOP Company Showcase ad space can be utilized for a traditional display ad, a company profile, or a combination.

- \$4,000 2 Full Page Spread Showcase
- \$2,210 Full Page Showcase
- \$1,210 Half Page Showcase

*The Gazette assumes editorial privilege leading up to and through the publication of this special section. Native advertising submitted for ESOPtober will be reviewed for editorial fit and alignment to the special section layout. ESOP Company Showcase ad space is only available for ESOP companies.*

**Additional display only ads:**

- \$2,950 Full Page Back Cover Premium (9.875" x 9.8")
- \$2,600 Full Page Inside Front or Inside Back Premium (9.875" x 9.8")
- \$2,210 Full Page (9.875" x 9.8")
- \$1,210 1/2 Page Select one: Horizontal (9.875" x 5") or Vertical (4.8875" x 9.8")
- \$665 1/4 Page Select one: Square (4.8875" x 5") or Horizontal (9.875" x 2.5")
- \$450 1/8 Page Horizontal (4.8875" x 2.5")

**Add a Digital buy to expand your reach on thegazette.com.**

Sizes and design included. 300px x 250px & 728px x 90px

- \$175 - 25K impressions
- \$300 - 50K impressions

**Add a video ad into the digital edition:**

Incorporate a video into part or all of your ad space to bring your message to life.

- \$250

Contact us today: [advertise@thegazette.com](mailto:advertise@thegazette.com) | 319-398-8351

