



# Leadership takes all forms.

## HER 2024 Women of Achievement

*Presented by The Gazette*

HER Women of Achievement recognizes the true meaning of leadership by identifying women who are making a positive impact on the communities they serve. Through nominations, selected honorees will be recognized through a special section, in-depth online interviews, networking parties and a community awards celebration.

**NEW IN 2024:** This year's honorees will also share their stories and inspire the next generation of leaders through the HER Student Series. This gathering will be in partnership with area colleges and universities, building connections between high school and college students, their parents or guardians and featured HER honorees.

**Dates: Private Honoree Gathering May 23 • Special Section June 9 • Community Awards Event June 13  
Student Series September Date To Be Announced**

### **PRESENTING SPONSOR — \$5,000**

- Presenting sponsor recognition on all promotion leading up to and throughout the celebration, including but not limited to: print, digital and social platforms
- Presenting sponsor recognition during call for nominations
- Half page ad in HER Magazine special section publication
- Recognition and video message on virtual page with HER Women of Achievement details
- Direct access to promote to viewers and attendees of event (swag bag)
- On site booth and signage at large celebration
- Welcome role during large celebration
- Recognition as sponsor on physical honoree awards
- Recognition as presenting sponsor in large celebration program
- Participation in private networking event with honorees
- Table of 8 for large celebration event
- Recognition in promotion of Student Series event
- On site welcome and participation in Student Series event
- Ability to provide promotional materials to Student Series attendees

### **KEYNOTE SPONSOR — \$1,850**

- Recognition on promotional materials leading up to and through the celebration, including but not limited to: print, digital and social platforms
- Keynote recognition in announcement of keynote speaker in promotion and on website event page
- Quarter page in HER Magazine special section publication
- Promotional materials in celebration swag bag
- Recognition as keynote sponsor in large celebration program
- Introduction of keynote during large celebration
- Table for 8 during large celebration

### **TABLE SPONSORSHIP — \$750**

- Recognition on HER Women of Achievement website as table sponsor
- Logo and organization name on table at the large celebration event
- 1/8 page in HER Magazine special section publication
- Table of 8 at HER Women of Achievement large celebration

### **STUDENT SERIES SUPPORTING SPONSOR — \$1,850**

- Recognition on Student Series promotional materials at WOA Community Awards Event
- Quarter page in HER Magazine special section publication
- Recognition on promotional items for Student Series including invitation and digital, print and social platforms
- On site presence and recognition at Student Series event
- Promotional materials in Student Series swag bags

**Contact us today: [advertise@thegazette.com](mailto:advertise@thegazette.com) | 319-398-8351**





<b>OFFICE USE ONLY</b>
Date received: _____
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Credit Cards are accepted for payment: Visa, MasterCard, Discover
<input type="checkbox"/> Please call for Credit Card #
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Please make checks payable to The Gazette.
Check #: _____
Mail to: 116 Third St. SE, Cedar Rapids, Iowa 52401

## Event Sponsorship Agreement

This **Event Sponsorship Agreement** (the "Agreement") is made and entered into as of the last signature date below (the "Effective Date") by and between **The Gazette** and the following Sponsor ("Sponsor"):

Name of Sponsor: _____	
Address: _____	Contact Name: _____
Phone: _____	Fax: _____
Email Address: _____	
Name of Sponsor as it should appear in Event Promotional Materials: _____	

### PRESENTATION

A. The Gazette is hosting the following HER Women Of Achievement event (the "Event"):  
 Private Honoree Gathering May 23 • Special Section June 9 • Community Awards Event June 13 • Student Series September Date To Be Announced

B. Sponsor desires to sponsor the Event as provided in this Agreement

**NOW THEREFORE**, in consideration of the mutual promises and covenants contained in this Agreement, the parties hereby agree as follows:

1. Sponsorship Level and Fees. Subject to the terms and conditions of this Agreement, Sponsor hereby agrees to sponsor the Event at the following sponsorship level shall pay to The Gazette a fee (the "Sponsorship Fee") as set out below:
2. Contract and Payment of Sponsorship Fee:

[ ] **PRESENTING SPONSOR \$5,000**

- Presenting Sponsor shall be entitled to the following benefits:
- Presenting sponsor recognition on all promotion leading up to and throughout the celebration, including but not limited to: print, digital and social platforms
  - Presenting sponsor recognition during call for nominations
  - Half page ad in HER Magazine special section publication
  - Recognition and video message on virtual page with HER Women of Achievement details
  - Direct access to promote to viewers and attendees of event (swag bag)
  - On site booth and signage at large celebration
  - Welcome role during large celebration
  - Recognition as sponsor on physical honoree awards
  - Recognition as presenting sponsor in large celebration program
  - Participation in private networking event with honorees
  - Table of 8 for large celebration event
  - Recognition in promotion of Student Series event
  - On site welcome and participation in Student Series event
  - Ability to provide promotional materials to Student Series attendees

[ ] **KEYNOTE SPONSOR \$1,850**

- Keynote Sponsor shall be entitled to the following benefits:
- Recognition on promotional materials leading up to and through the celebration, including but not limited to: print, digital and social platforms
  - Keynote recognition in announcement of keynote in promotion and on website event page
  - Quarter page in HER Magazine special section publication
  - Promotional materials in celebration swag bag
  - Recognition as keynote sponsor in large celebration program
  - Introduction of keynote during large celebration
  - Table for 8 during large celebration

[ ] **STUDENT SERIES SUPPORTING SPONSOR \$1,850**

- Student Series Supporting Sponsor shall be entitled to the following benefits:
- Recognition on Student Series promotional materials at WOA Community Awards Event
  - Quarter page in HER Magazine special section publication
  - Recognition on promotional items for Student Series including invitation and digital, print and social platforms
  - On site presence and recognition at Student Series event
  - Promotional materials in Student Series swag bags

[ ] **TABLE SPONSORSHIP \$750**

- Community Awards Event Sponsor shall be entitled to the following benefits:
- Recognition on HER Women of Achievement website as table sponsor
  - Logo and organization name on table at the large celebration event
  - 1/8 page in HER Magazine special section publication
  - Table of 8 at HER Women of Achievement large celebration

- (a) Sponsor must return a signed copy of this Agreement to The Gazette but this Agreement shall not be binding until accepted in writing by an authorized agent of The Gazette. The Gazette, in its sole discretion, reserves the right to accept or reject any signed Agreement by a prospective Sponsor.
- (b) The applicable Sponsorship Fee may be paid by credit card or check, with any checks payable to "The Gazette." The deadline for payment of the applicable Sponsorship Fee is noon 30 days prior to Event date. In the event The Gazette accepts this Agreement for a sponsorship of the Event but the Sponsor fails to pay the applicable Sponsorship Fee in full by the Sponsorship Fee Payment Deadline, The Gazette in its sole discretion may immediately cancel and terminate this Agreement by written notice to Sponsor, in addition to any other remedies to which The Gazette may be entitled.

3. Sponsor Trademarks/Sponsor Materials.

- (a) Sponsor grants to The Gazette and its affiliates the right to use Sponsor's trademarks, trade names, and logo designs and company descriptions as prepared and delivered to The Gazette (or its affiliates) by Sponsor ("Sponsor Materials"), in any medium of advertising, including without limitation, newspapers, television, and the Internet, and in any marketing materials, and/or promotional goods distributed in conjunction with the Event and in accordance with Sponsor's trademark usage guidelines, if any.

Name of Sponsor: \_\_\_\_\_

- (b) Sponsor further agrees that The Gazette and its affiliates shall have the perpetual, worldwide, royalty-free license and right to collect and maintain, and to reproduce, publish, display, transmit, distribute, adapt, create derivative works from, syndicate and otherwise exploit or use, commercially or otherwise, in any medium, any and all pictures, video, and sound from the Event, including the name and logos of Sponsor or its products and the name, voice, likeness of Sponsor's representatives which were made available at the Event, whether prior to, concurrently with, or following Sponsor's submission of this Agreement to The Gazette.
4. **Disclaimer of Warranties.** The Gazette makes no warranties with respect to the Event or Sponsor's participation in it. All goods and services provided by The Gazette with respect to the Event are provided "AS IS".
5. **Compliance with Rules and Laws.** Sponsor agrees to comply with the terms and conditions of this Agreement, all rules of the Event Location applicable to the use of its facilities and with all applicable laws, regulations and ordinances. Sponsor agrees that if any of such terms, conditions, rules, laws, regulations or ordinances are violated, The Gazette, in its sole discretion, may terminate this Agreement and Sponsor's sponsorship immediately, and no refund will be issued to Sponsor. All decisions of The Gazette with respect to enforcement of the terms and conditions of this Agreement are final, binding and absolute and not subject to inquiry or appeal.
6. **Limitation of Liability.** In no event shall either party be liable to the other party for any incidental, consequential, indirect, or punitive damages (including but not limited to lost profits) regardless of whether such liability is based on breach of contract, tort, strict liability, breach of warranties, failure of essential purpose or otherwise and even if advised of the possibility of such damages. Notwithstanding anything else in this Agreement, The Gazette's liability for any claim against The Gazette shall be limited to the Sponsorship Fee actually paid by Sponsor to The Gazette.
7. **Indemnity and Insurance**
- (a) The Gazette shall not be responsible for any loss of or damage to property of Sponsor, its employees, agents, contractors or for any personal injury to Sponsor's officers, directors, employees, agents, contractors and/or invitees except to the extent any such claims may be directly and solely attributable to the gross negligence or willful misconduct of The Gazette, its directors, officers, and/or employees.
- (b) Sponsor shall indemnify, defend, and hold harmless The Gazette, its affiliates and their shareholders, directors, officers, employees, and agents from and against any and all claims and other liabilities (including reasonable attorney's fees) that are caused by, arise from, or grow out of the negligent acts or omissions of the Sponsor, its affiliates, and all of their respective officers, directors, employees, representatives, servants, invitees, patrons, or guests, or relating directly or indirectly to, content on their respective web sites, use of Sponsor's trademarks and logos, and Sponsor Materials. Sponsor will give The Gazette prompt written notice of any claim or suit coming within the purview of these indemnities.
8. **Representations.** Each party hereby represents and warrants that it has the full power to enter into and perform according to the terms of this Agreement.
9. **Term and Termination**
- (a) **Term.** Subject to the terms and conditions herein, this Agreement shall be effective upon the Effective Date and shall continue through a date one week past the Event date, unless earlier terminated as otherwise provided in this Agreement (the "Term").
- (b) **Termination by The Gazette.** The Gazette shall be entitled to cancel the Event and/or terminate this Agreement at any time for any reason. In the event The Gazette terminates this Agreement for any reason other than Sponsor's breach The Gazette shall refund any fees received from Sponsor, and at Sponsor's expense, return any materials, and equipment, hardware and/or software loaned by Sponsor for the Event.
- (c) **Termination by Sponsor.** Sponsor may terminate this Agreement for breach by The Gazette after giving The Gazette at least ten (10) days prior written notice specifying the nature of the breach, and giving The Gazette no less than ten (30) days to cure such breach. In the event such breach remains uncured at the end of the notice period, this Agreement shall terminate on the tenth day. If breach occurs fewer than ten (10) days prior to the Event, Sponsor may terminate this Agreement for breach if such breach is not cured by the first day of the Event.
- (d) **Effect of Termination.** If The Gazette terminates this Agreement for Sponsor's breach, The Gazette shall retain any fees received from Sponsor which fees shall be due and payable notwithstanding any such termination. Any equipment, materials and hardware or software of Sponsor shall be returned at the end of the Event and, in the interim, may be used for the purposes contemplated herein notwithstanding such termination. If Sponsor terminates for The Gazette's breach, Sponsor shall be entitled to seek a full refund of any fees paid and for the return of any equipment, materials and hardware or software of Sponsor.
- (e) **Survival.** In the event of termination or expiration of this Agreement, sections 5 to 11 shall survive.
10. **Miscellaneous**
- (a) **Notices.** All notices, authorizations and requests in connection with this Agreement shall be deemed given on the day they are (i) deposited in the mail, postage prepaid, certified or registered, return receipt requested; (ii) sent by air express courier, charges prepaid; or (iii) sent via email with receipt verified, and sent to the address provided in this Agreement, or to such other address as provided to the other party as provided herein. All notices, matters and questions concerning this agreement or the Event should be directed to The Gazette as follows:  
 Brittany Barnhart, Event Manager  
 The Gazette • 116 Third St. SE • Cedar Rapids, Iowa 52401  
 Phone: 319-241-8278 Email: Brittany.Barnhart@TheGazette.com
- (b) **Relationship.** This Agreement does not constitute and shall not be construed as constituting a partnership, or joint venture relationship between or among the parties.
- (c) **Governing Law.** The laws of the state of Iowa shall govern this contract, without regard to Iowa's choice of law rules. The state and federal courts located in Linn County, Iowa shall have exclusive jurisdiction over all suits and proceedings arising out of or in conjunction with this contract. The parties hereby submit to the jurisdiction of said courts for the purpose of any such suits or proceedings.
- (d) **Assignment.** Sponsor may not assign any of its rights or delegate any of its duties under this Agreement without the prior written consent of The Gazette. All of the terms and provisions of this Agreement shall be binding on, and shall inure to the benefit of, the respective successors and permitted assigns of the parties.
- (e) **Force Majeure.** The Gazette shall not be liable for delay or failure of performance with respect to this Agreement caused by an Act of God, action by any governmental or quasi-governmental entity, fire, flood, insurrection, riot, explosion, embargo, terrorist attacks, strikes whether legal or illegal, labor or material shortage, transportation interruption of any kind, work slowdown, or any condition beyond the control of The Gazette ("Force Majeure Events"). In such event, The Gazette shall at its option be entitled to retain such reasonable portion of the Sponsorship Fees as required to compensate The Gazette for expenses incurred up to the time of the Force Majeure Event.

**This contract shall not become valid and binding until it has been accepted in writing by The Gazette at its offices in Cedar Rapids, Iowa.**

SPONSOR:
Name of Sponsor: _____
Signature: _____
Name: _____
Title: _____
Date: _____

THE GAZETTE:
By: _____
Name: _____
Title: _____
Date: _____