



The latest trends for Iowa homes

Iowa City Home Show April 26-28

Publishes: April 21

Deadline: March 19

Promote your products and services to potential customers through The Gazette's Iowa City Home Show section! This advertising opportunity is an exclusive offer for members of the Greater Iowa City Area Home Builders Association.

Distribution:

Full publication run in Sunday Gazette, Green Gazette, and on thegazette.com reaching over 153,000 readers as well as in the Southeast Iowa Union, Washington Co.

Advertising Benefits:

Select an ad size. All sizes include full color and design.

- \$2,046 Full Premium Back (9.875" x 9.8")
 - \$1,640 Full Premium (9.875" x 9.8") *Inside Front, Inside Back
 - \$1,278 Full (9.875" x 9.8")
 - \$903 Half Select: Horiz. (9.875" x 5") or Vert. (4.8875" x 9.8")
 - \$553 Quarter Select: Horiz. (9.875" x 2.5") or Square (4.8875" x 5")
 - \$330 Eighth (4.8875" x 2.5")
 - \$265 Twelfth Centerspread ad (3.225" x 2.5") *Only 6 available
- Interactive digital publication published on thegazette.com

Extend your Reach:

Add a Digital buy to expand your reach on thegazette.com.

Sizes and design included. 300px x 250px & 728px x 90px

- \$175 - 25K impressions
- \$300 - 50K impressions

Add a video ad into the digital edition:

Incorporate a video into part or all of your ad space to bring your message to life.

- \$250

Contact us today: advertise@thegazette.com | 319-398-8351

