

# **Spotlight on Apprenticeships**

**Publishing: November 10** 

Deadline: October 15

The Gazette, in partnership with the Cedar Rapids/Iowa City Building Trades Council team up for the Spotlight on Apprenticeships – an annual publication that promotes the benefits and opportunities of experience based learning throughout Eastern Iowa.

Content in this publication includes detailed information about various local apprenticeship programs as well as perspective from seasoned trade professionals.

#### **Distribution:**

Full publication run in Sunday Gazette, Green Gazette and thegazette.com reaching over 153,000.

#### **Advertising Benefits:**

All sizes include full color and design.

\$2,950 Full Back Cover Premium (9.875" × 9.8")

• \$2,600 Full Inside Front or Inside Back Premium (9.875"× 9.8")

• \$2,210 Full (9.875"× 9.8")

\$1,210 Half
\$elect one: Vertical (4.8875" × 9.8") or Horizontal (9.875" × 5")
\$665 Quarter
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• \$450 Eighth (4.8875"× 2.5")

## Add a video ad into the digital edition of Apprenticeship:

Incorporate a video into part or all of your ad space to bring your message to life.

\$250

### **Extend your Reach:**

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- \$175 25K impressions
- \$300 50K impressions

