

# **Discover Engineers Week**

# **Publishing: February 16**

Deadline: January 25

E-Week is an annual celebration of engineering and all it contributes to our world. This is your chance to showcase employees, projects and programs while expressing support for engineering educational pathways in lowa.

#### Distribution:

Full publication run in Sunday Gazette, Green Gazette, and on thegazette.com reaching over 222,700 readers. Digital publication emailed to over 120 area high school guidance counselors.

## **Advertising Benefits:**

All sizes include full color and design.

•	\$5,010	Centerspread 2-Pg Profile	(20.5" x 9.8") *Only one available. Reserve by Jan. 8
•	\$2,115	Half Pg Profile	(4.8875" x 9.8") *Reserve by Jan. 8
•	\$3,025	Full Premium	(9.875" x 9.8") *Inside Front, Inside Back, Back.
•	\$2,850	Full	(9.875" x 9.8")
•	\$1,800	Half	Select: Horiz. (9.875" x 5") or Vert. (4.8875" x 9.8")
•	\$930	Quarter	Select: Horiz. (9.875" x 2.5") or Square (4.8875" x 5")
•	\$480	Eighth	(4.8875" x 2.5")

### **Extend your Reach:**

Add a Digital buy to expand your reach on thegazette.com. Digital campaign must run consecutively and must run within 30 days following date of print publication.

• \$300 for 40,000 Impressions

Run your ad in the Penny Saver for additional visibility. Ad must be the same size and copy as the ad running in the special section publication and must run either the week directly before or after the publication is distributed.

\$1,200 Full\$725 Half\$400 Quarter

