

Stay up to date on the latest in health and wellness

Healthy You

Publishing: January 12, April 6, July 27, November 2

Deadline: December 12, March 4, June 27, October 7

A quarterly publication about the latest in health prevention and treatments for individuals and their families. Every 2025 edition will tackle a spectrum of healthcare arenas including internal medicine, optical, dental, mental, orthopedic and ENT. Topics will cover both seasonal issues and emerging health care concerns.

Distribution:

Full publication run in Sunday Gazette, Green Gazette and thegazette.com reaching over 222,700.

Advertising Benefits:

Healthy You Section Sponsorship, \$2,750 per issue:

Strip ad on front page, Strip ad on back page, Two (2) quarter page ads that can be used as display ads and/or sponsored content. **Quarter page ads may be combined into one half page ad.*

All sizes include full color and design.

- \$1,840 Full (9.875" x 19.8")
- \$1,110 Half Select: Horiz. (9.875" x 9.8") or Vert. (4.8875" x 19.8")
- \$675 Quarter Select: Horiz. (9.8875" x 5") or Square (4.8875" x 9.8")
- \$410 Eighth Select: Vert. (9.8875" x 2.5") or Square (4.8875" x 5")

Extend your Reach:

Add a Digital buy to expand your reach on thegazette.com. Digital campaign must run consecutively and must run within 30 days following date of print publication.

- \$300 for 40,000 Impressions

Run your ad in the Penny Saver for additional visibility. Ad must be the same size and copy as the ad running in the special section publication and must run either the week directly before or after the publication is distributed.

- *Half = \$1,200 Prints as a full page on Penny Saver tab page.*
- *Quarter = \$725 Prints as a half page on Penny Saver tab page.*
- *Eighth = \$400 Prints as a quarter page on Penny Saver tab page.*

Health Directory:

While Healthy You connects our readers to the latest industry happenings, the health directory serves as the consistent go-to resource to find local professional and services to meet individual needs and interests.

Directory Listing includes: Name, Street Address, City, Phone, Website

- \$200 (\$50 per publication)

Contact us today: advertising@thegazette.com | 319-398-8351

