

“I wildly dream about what we can do”

Alyx Coble-Frakes



HER STORIES

Publishing: October 19

Deadline: September 23

The Gazette's HER Stories provides opportunities for in-depth story telling about outstanding individuals who are leading work in unique, creative ways. Every publication will feature the stories of Eastern Iowa women who have experienced powerful paths to achieve for themselves, their families and their communities.

Distribution:

Full publication run in Sunday Gazette, Green Gazette and thegazette.com reaching over 222,700.

Advertising Benefits:

HER Profile, a unique opportunity to profile one or more women from your organization. Deadline for profiles is September 17.

- \$795 Full, up to 500 words with photo
- \$483 Half, up to 200 words with photo
- \$345 Third, up to 125 words with photo

HER publication advertising. All sizes include full color and design. Price per publication.

- \$2,510 3 Page Feature
- \$1,405 Premium Position *Inside front, inside back or back
- \$1,125 Full 9.875" x 9.8"
- \$685 Half Select: 9.875" x 5" or 4.8875" x 9.8"
- \$415 Quarter Select: 4.8875" x 5" or 9.875" x 2.5"
- \$255 Eighth 4.8875" x 2.5"

Extend your Reach:

Add a Digital buy to expand your reach on thegazette.com. Digital campaign must run consecutively and must run within 30 days following date of print publication.

- \$300 for 40,000 Impressions

Run your ad in the Penny Saver for additional visibility. Ad must be the same size and copy as the ad running in the special section publication and must run either the week directly before or after the publication is distributed.

- \$1,200 Full
- \$725 Half
- \$400 Quarter

Contact us today: advertise@thegazette.com | 319-398-8351

