# A Marion tradition for over 30 years

## **Marion Annual Arts Festival**

### **Publishing: May 11**

#### Deadline: April 15

The annual celebration of fine, quality art returns for year 33! Join the Marion Arts Festival special preview guide for the large festival in May. The annual publication gives readers and attendees a full scope of what to expect throughout the festival, while featuring the area artists and stories behind the creation of this incredible community event.

#### **Distribution:**

Full publication run in Sunday Gazette, Green Gazette and thegazette.com reaching over 227,700 along with overruns distributed to the thousands of visitors who attend Marion Arts Festival.

#### **Advertising Benefits:**

All sizes include full color and design.

- \$2,510 Full Back Cover (9.875" wide x 9.8" tall)
- \$2,210 Full Inside Back (9.875" wide x 9.8" tall)
- \$1,660 Full (9.875" wide x 9.8" tall)
- \$1,010 Half Select one: Horiz. (9.875" wide x 5" tall) or Vert (4.8875" wide x 9.8" tall)
- \$610 Quarter Select one: Square (4.8875" wide x 5" tall) or Horiz. (9.875" wide x 2.5" tall)
- \$370 Eighth (4.8875" wide x 2.5" tall)

Uptown Marion Featured Grouping; spaces are limited, first come first served.

• \$175 One Box (3.225" wide x 1.25" tall)

#### **Extend your Reach:**

Add a Digital buy to expand your reach on thegazette.com. Digital campaign must run consecutively and must run within 30 days following date of print publication.

• \$300 for 40,000 Impressions

Run your ad in the Penny Saver for additional visibility. Ad must be the same size and copy as the ad running in the special section publication and must run either the week directly before or after the publication is distributed.

- \$1,200 Full
- \$725 Half
- \$400 Quarter



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