

Pathways in Science, Technology, Engineering and Math

STEM in Iowa

Publishing: July 6

Deadline: June 10

STEM in Iowa is an in-depth look at how this educational pathway is having an impact in the classroom as well as in future workforce pipelines. Content includes industry and individual perspectives of those that are devoting their work to grow and develop STEM in Iowa.

Distribution:

Full publication run in Sunday Gazette, Green Gazette, and on thegazette.com reaching over 222,700 readers. Digital publication emailed to over 120 area high school guidance counselors.

Advertising Benefits:

All sizes include full color and design.

- \$5,010 Centerspread 2-Pg Profile (20.5" x 9.8") *Only one available. Reserve by June 6
- \$2,115 Half Pg Profile (4.8875" x 9.8") *Reserve by June 6
- \$3,025 Full Premium (9.875" x 9.8") *Inside Front, Inside Back, Back.
- \$2,850 Full (9.875" x 9.8")
- \$1,800 Half Select: Horiz. (9.875" x 5") or Vert. (4.8875" x 9.8")
- \$930 Quarter Select: Horiz. (9.875" x 2.5") or Square (4.8875" x 5")
- \$480 Eighth (4.8875" x 2.5")

Extend your Reach:

Add a Digital buy to expand your reach on thegazette.com. Digital campaign must run consecutively and must run within 30 days following date of print publication.

- \$300 for 40,000 Impressions

Run your ad in the Penny Saver for additional visibility. Ad must be the same size and copy as the ad running in the special section publication and must run either the week directly before or after the publication is distributed.

- \$1,200 Full
- \$725 Half
- \$400 Quarter

Contact us today: advertise@thegazette.com | 319-398-8351

