

Cedar Rapids Home Show February 21-23

Publishes: February 16 Deadline: January 21

For over thirty years, The Cedar Rapids Home Show has created the space for attendees to take in the latest in building products and services. Through creative, accessible ideas, vendors will inspire and assist those needing ideas for constructing or improving the interior and exterior space of their home. Advertisers of the Cedar Rapids Home Show publication must be members of the Greater Cedar Rapids Home Builders Association.

Advertising Benefits:		PACKAGE A	PACKAGE B
		Print	Print + Digital
Ad Size	Dimensions (W x H)	<u>Rate</u>	<u>Rate</u>
 Back Cover 	9.875" x 9.8"	\$2,815	\$3,895
 Inside Front 	9.875" x 9.8"	\$2,295	\$3,375
 Inside Back 	9.875" x 9.8"	\$2,295	\$3,375
• Full	9.875" x 9.8"	\$2,125	\$3,205
 Half Horiz. 	9.875" x 5"	\$1,800	\$2,880
 Half Vert. 	4.8875" x 9.8"	\$1,800	\$2,880
 Quarter Square 	4.8875" x 5"	\$930	\$2,010
 Quarter Horiz. 	9.875" x 2.5"	\$930	\$2,010
Eighth	4.8875" x 2.5"	\$480	\$1,560
• 1/12*	3.225" x 2.5"	\$325	\$1,395

^{* 8} placements available surrounding floor plan.

Print to be billed within publication month. Digital to be billed per month.

Package B: 30,000 impressions per month on TheGazette.com for six months (February 15-August 15). Includes as creative.

• Billed at \$180/month.

