

## Iowa City Home & Garden Show April 25-27

Publishes: April 20
Deadline: March 18

Promote your products and services to potential customers through The Gazette's Iowa City Home & Garden Show section! This advertising opportunity is an exclusive offer for members of the Greater Iowa City Area Home Builders Association and exhibitors in the show.

## Distribution:

Full publication run in Sunday Gazette, Green Gazette, and on thegazette.com reaching over 222,700 readers.

## **Advertising Benefits:**

Select an ad size. All sizes include full color and design.

\$2,046 Full Premium Back
\$1,640 Full Premium
\$1,278 Full
\$903 Half
\$553 Quarter
\$9875" x 9.8")
\$1,278 Full
\$20,000 Full Premium
\$1,278 Full
\$20,000 Full Premium
\$20,000 Full Premium
\$20,000 Full Premium
\$20,000 Full Premium
\$20,000 Full Premium Back
\$20,000 Full Pre

• \$330 Eighth (4.8875" x 2.5")

\$265 Twelfth Centerspread ad (3.225" x 2.5") \*Only 6 available

· Interactive digital publication published on thegazette.com

## **Extend your Reach:**

Add a Digital buy to expand your reach on thegazette.com. Sizes and design included. 300px x 250px & 728px x 90px

• \$400 - 50K impressions

