

Eastern Iowa's premier holiday event.



Preview Day: November 14
Community Celebration:
November 15-16

Festival of Trees (FOT) is a treasured holiday tradition that welcomes thousands for a weekend of holiday celebration. Live entertainment, a vendor market, family friendly activities and of course, beautifully decorated trees are just a few pieces patrons will experience throughout the space. Friday kicks off FOT with Senior and Sensory Day, offering a sight, sound and mobility friendly experience. Throughout the weekend, themed trees are available for auction, with proceeds collected and presented to an area nonprofit.

Through the support of area businesses, rows of themed trees are featured throughout the venue. Tree sponsors submit their tree theme, then organize a plan to decorate their creation. Bids are placed for a weekend-long tree auction in support of the selected annual nonprofit.

TREE SPONSOR – 7.5' (PRE-LIT) \$350

- 7.5 foot, pre-lit tree to decorate and contribute to the silent auction with part of proceeds donated to area nonprofit organizations
- Company listing on event map
- Tree signage at sponsored tree location
- Posting on social media leading up to and throughout Festival of Trees

TREE SPONSOR – 4' \$150

- 4 foot tree to decorate and contribute to the silent auction with part of proceeds donated to area nonprofit organizations
- Company listing on the event map
- Tree signage at sponsored tree location

WREATH SPONSOR – \$100

- 24 x 36 inch holiday wreath to decorate and contribute to the silent auction with part of proceeds donated to area nonprofit organizations
- Company listing on event map
- Wreath signage at the sponsored location

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