

Ad Size Sheet

BROADSHEET (ROP)					
Single Pg Image Area 9.875"x19.8" / .1" ColGut					
The Gazette, Union					
PS, The Guide, Hoopla					
1 col	2 col	3 col	4 col	5 col	6 col
1.5625"	3.225"	4.8875"	6.550"	8.2125"	9.875"
BS One BoxH			2 x 1.25"		
BS 1/48 pg or TAB 1/24 pg			1 x 2.5"		
BS 1/24 pg H or TAB 1/12 pg H			2 x 2.5"		
BS 1/24 pg V or TAB 1/12 pg V			1 x 5"		
BS 1/12 pg or TAB 1/6 pg			2 x 5"		
BS 1/8 pg V or TAB 1/4 pg V			2 x 7.5"		
*BS 1/8 pg H or TAB 1/4 pg H			3 x 5"		
BS 1/8 pg B or TAB 1/4 pg B			6 x 2.5"		
BS 3/16 pg or TAB 3/8 pg			3 x 7.5"		
BS 1/4 pg H or TAB 1/2 pg H			6 x 5"		
*BS 1/4 pg V or TAB 1/2 pg V			3 x 9.8"		
*BS 1/2 pg H or TAB Full pg			6 x 9.8"		
BS 1/2 pg T			4 x 15"		
*BS 1/2 pg V			3 x 19.8"		
*BS Full pg			6 x 19.8"		
BS Dbl Truck 13x19.8 (20.875"x19.8" w/1.125" PgGut)					
TAB Dbl Truck 13x9.8 (20.5"x9.8" w/1.5" PgGut)					
Banner Premium			6 x 2"		
Classified Dog Ear			2 x 2"		
Sports Dog Ear			3 x 2"		
Logo on Front Masthead			2" x 0.5"		
Comic Ad - If Sold Tell Pagination - 6.75" x 6.5"					
Union Shopper Front			6 x 18"		
Embedded news note			2 x 3"		
*Transportation ads sizes					
SPADEA (ROP)					
Spadea Front Flap (V-01)			4.8875" x 19.8"		
Spadea Inside Flap (V-02)			4.8875" x 19.8"		
Spadea Inside Back (V-03)			9.875" x 19.8"		
Spadea Inside Back (V-04)			9.875" x 19.8"		

TAB (TAB)					
Single Pg Image Area 9.5" x 9.8" / .1" ColGut					
TV Week, Special Sections					
Milestones - 2, 4, 6 column ads only					
1 col	2 col	3 col	4 col	5 col	6 col
1.5"	3.1"	4.7"	6.3"	7.9"	9.5"
MST-One box H/Dogear			2 x 1.25"		
1/24 or One box V			1 x 2.5"		
1/12 pg H			2 x 2.5"		
1/12 pg V			1 x 5"		
1/8 pg			3 x 2.3875"		
1/6 pg			2 x 5"		
1/4 pg B			6 x 2.5"		
1/4 pg V			2 x 7.5"		
1/4 pg H			3 x 5"		
*BS 1/8 pg H or TAB 1/4 pg H			3 x 5"		
3/8 pg			3 x 7.5"		
1/2 pg V			3 x 9.8"		
*BS 1/4 pg V or TAB 1/2 pg V			3 x 9.8"		
1/2 pg H			6 x 5"		
Full pg			6 x 9.8"		
*BS 1/2 pg H or TAB Full pg			6 x 9.8"		
Dbl Truck 13x9.8 (20.5"x9.8" w/1.5" PgGut)					
Dog Ear			2 x 1.65"		
PS Front Cover			7.15" x 10"		
PS Guide Front Cover			4 x 7"		
TV Week Cover			6 x 2.5"		
TV Week Island			5.66" x 3"		
*Transportation ads sizes					

Digital Sizes	
Digital (Programmatic)	
Medium Rectangle (Med-rec)	300 x 250px
Leaderboard	728 x 90px
Mobile leaderboard	320 x 50px
Double-Medrec	300 x 600px
Skyscraper	160 x 600px
Digital (High Impact)	
Impact Top (desktop)	1920x250px
Impact Top (mobile)	800x250px
Sticky Anchor	728x90, 320x50, 970x90px
Digital (ROS)	
Medium Rectangle (Med-rec)	300 x 250px
Leaderboard	728 x 90px
Mobile leaderboard	320 x 50px
Double-Medrec	300 x 600px

Green Gazette App sizes	
App Open	320 x 480px
App Open Tablet (optional)	768 x 1024px
Sticky Anchor	320 x 50px
(Green Gazette ROS)	
Medium Rectangle (Med-rec)	300 x 250px
Leaderboard	728 x 90px
Mobile leaderboard	320 x 50px
Double-Medrec	300 x 600px
Skyscraper	160 x 600px
Newsletter Ad	
Newsletter Ad	728x90px

Updated February 2026